PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of Docket No: Q83077 Hiroaki KANISAWA, et al. Appln. No.: 10/505,142 Group Art Unit: 3714 Confirmation No.: 5903 Examiner: Theologos S. Kafantaris Filed: August 20, 2004 ADVERTISING SYSTEM, ADVERTISING METHOD AND PROGRAM THEREFOR For: AMENDMENT UNDER 37 C.F.R. § 1.111 MAIL STOP AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 Sir: In response to the Office Action dated June 12, 2008, please amend the above-identified application as follows on the accompanying pages. TABLE OF CONTENTS AMENDMENTS TO THE CLAIMS2